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## News Release

*For Immediate Release*

### **Applied Industrial Technologies Announces its New 2015 / 2016 Product Catalog**

**CLEVELAND, OH (July 1, 2015)** – Applied Industrial Technologies (NYSE: AIT) has announced the availability of its new 2015 / 2016 Applied® Product Catalog in print and digital formats. This year’s catalog includes more than 30,000 industrial supply and MRO products from 180+ trusted manufacturers. Everything from bearings, power transmission products, fluid power components, industrial hose and tools to chemicals, lubricants, safety items and janitorial supplies is included in this useful resource. Featured products are in stock and ready for immediate delivery.

The print edition of this new catalog is available at Applied service centers across the country, or by requesting your copy at [www.applied.com/catalog](http://www.applied.com/catalog). A mobile-friendly digital version of the catalog is available as a free app from iTunes® or the Google Play™ store, under “Applied Industrial Catalog.” This convenient app provides complete access to the entire catalog and is linked directly to Applied.com for easy ordering. Both print and digital versions include industrial maintenance formulas, conversion tables, cross reference guides, CAD drawings, fluid power information and much more.

“The mobile app offers a fast, convenient way to search, review and order products,” says Rob Onorato, Vice President – Marketing & MSS. “Built-in search and sharing functions, plus troubleshooting guides and a 48-page technical section make this catalog a must-have industrial resource,” adds Onorato. The entire catalog is also available as a downloadable PDF through our mobile app or through our digital version online at [www.applied.com/digitalcatalog](http://www.applied.com/digitalcatalog).

In addition to the product catalog, [www.applied.com](http://www.applied.com) offers more than 500,000 popular industrial parts with detailed drawings, product specifications, PDFs, pricing and availability information. Online purchases are secure and include all of the benefits of local technical support, local service and fast delivery.

#### **About Applied**

With more than 570 facilities and 5,900 employee associates, Applied Industrial Technologies is a leading industrial distributor that offers more than five million parts to serve the needs of MRO and OEM customers in virtually every industry. In addition, Applied provides engineering, design and systems integration for industrial and fluid power applications, as well as customized mechanical, fabricated rubber and fluid power shop services. Applied also offers maintenance training and inventory management solutions that provide added value to its customers. Applied can be visited on the Internet at [www.applied.com](http://www.applied.com).

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<http://www.applied.com/releasephotos>