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## News Release

*For Immediate Release*

### **More than 31,000 Products in New Applied Industrial Technologies 2016 / 2017 Product Catalog**

**CLEVELAND, OH (July 1, 2016)** – Applied Industrial Technologies (NYSE: AIT) has announced the availability of its new 2016 / 2017 Applied® Product Catalog with more than 31,000 industrial and maintenance products in stock at regional distribution centers for fast delivery. This new catalog, available in print and digital formats, contains the company’s most popular products from nearly 200 trusted manufacturers. Product lines include bearings, power transmission products, hydraulics, pneumatics, tools, industrial consumables and much, much more.

The Applied Product Catalog includes a handy 48-page Technical Section with helpful tips and troubleshooting information, plus cross-reference guides for fast, easy selection of direct replacement products. Print versions of the catalog are available at Applied service centers across the country, or online at [www.applied.com/catalog](http://www.applied.com/catalog). The digital catalog is available as a free mobile app for Apple® and Android™ phones and tablets. Simply search “Applied Industrial Catalog” in the App Store<sup>SM</sup> on iTunes® and Google Play™.

“The digital catalog is a great way to quickly search for products, review pricing and order online,” says Rob Onorato, Vice President – Marketing & MSS. “We’ve included the right functionality to make this the most resourceful, user-friendly industrial products catalog on the market,” adds Onorato.

The entire catalog is available as a downloadable PDF through the mobile app or through the digital version online at <http://catalog.applied.com>. In addition, a complete listing of all service center locations can be found in the catalog, or online at [www.applied.com/apps/directory/storelocator](http://www.applied.com/apps/directory/storelocator), or by calling 1-866-351-3464.

#### **About Applied**

Founded in 1923, Applied Industrial Technologies is a leading industrial distributor that offers more than five million parts to serve the needs of MRO and OEM customers in virtually every industry. In addition, Applied provides engineering, design and systems integration for industrial and fluid power applications, as well as customized mechanical, fabricated rubber and fluid power shop services. Applied also offers maintenance training and inventory management solutions that provide added value to its customers. For more information, visit [www.applied.com](http://www.applied.com).

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<http://www.applied.com/releasephotos>