
News Release

For Immediate Release

Applied Industrial Technologies Makes Available its New 2014 / 2015 Catalog

CLEVELAND, OH (July 7, 2014) – Applied Industrial Technologies (NYSE: AIT) has introduced its new 2014 / 2015 Applied® Product Catalog in print and digital versions. This catalog has become an annual mainstay for plant managers, maintenance managers and purchasing managers in virtually all manufacturing industries. The 2014 / 2015 edition includes nearly 29,000 industrial and maintenance products from more than 150 trusted manufacturers. Featured products are in stock and ready for immediate delivery.

The new Product Catalog includes a 48-page Technical Section full of practical formulas, conversion tables, cross reference guides, fluid power information, troubleshooting analysis and much more. The digital catalog includes interactive content, such as selector guides, product videos, CAD drawings, a search function, and quick links to Applied.com for easy ordering.

New MRO products for this year include, Eaton® Weatherhead® hydraulic hose & fittings, OilSafe® by FluidDefense drums, lids & accessories, Brennan Industries tube & pipe clamps, Champion® HV Series rotary air compressors, Deublin water rotary units, GGB Bearing Technology self-lubricating bearings, plus many others.

In addition to thousands of new products, this catalog features Applied's most popular items, including bearings, power transmission products, fluid power components, industrial hose, tools, chemicals, coatings, safety items, janitorial supplies, and more. These products are among the most trusted brands from our valued suppliers such as SKF, Timken, Schaeffler, Goodyear, Baldor, EPT, Rexnord, Loctite and Parker, to name just a few.

“The Applied catalog continues to be a valuable resource in print and digital formats,” says Tom Arnold, Vice President – Marketing and Strategic Accounts. “We’ve created new value-added content that makes it easier for our customers to quickly identify the products they need to improve their own operating efficiencies.”

The 2014 / 2015 Product Catalog from Applied is free and may be requested online at www.applied.com/catalogrequest. The digital catalog is available online for desktop, laptop and mobile devices at www.applied.com/digitalcatalog. Applied offers personalized customer service at more than 560 facilities and by phone at **1-866-351-3464**. A complete directory of service center locations can be found in the front and back of the catalog or online.

About Applied

With more than 560 facilities and 5,700 employee associates, Applied Industrial Technologies is a leading industrial distributor that offers more than five million parts to serve the needs of MRO and OEM customers in virtually every industry. In addition, Applied provides engineering, design

and systems integration for industrial and fluid power applications, as well as customized mechanical, fabricated rubber and fluid power shop services. Applied also offers maintenance training and inventory management solutions that provide added value to its customers. Applied can be visited on the Internet at www.applied.com.

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For more information, contact Julie Kho, Applied Industrial Technologies, 1 Applied Plaza, Cleveland, OH 44115-5020, ph. 216-426-4483, e-mail jkho@applied.com. A high resolution photo of the 2014 / 2015 Applied Product Catalog is available at the following link:
<http://www.applied.com/releasephotos>