
News Release

For Immediate Release

New 2017/2018 Product Catalog from Applied® is a Comprehensive, Convenient Resource with Nearly 31,000 Industrial & Maintenance Products

CLEVELAND, OH (July 6, 2017) – Applied Industrial Technologies (NYSE: AIT) has announced the availability of its new 2017/2018 Applied® Product Catalog with nearly 31,000 industrial and maintenance products. The print version of this new catalog is available for free at Applied service centers around the country, or by request online at www.applied.com/requestacatalog.

The Product Catalog includes Applied’s most popular industrial and maintenance supplies, ranging from tools and cleaners, bearings and power transmission components, to hydraulics and pneumatics, and much more from nearly 200 high-quality manufacturers.

“The Applied Product Catalog remains one of the industry’s most valuable print and digital sources of *All Things Industrial*SM for MRO customers,” says Rob Onorato, Vice President – Marketing & MSS. “The catalog is well-organized with technical product information, cross-reference guides, and troubleshooting information that make it convenient to procure direct replacement parts and maintenance supplies,” Onorato adds.

A digital version of the catalog is optimized for viewing on all mobile devices and available as a free mobile app from iTunes® or Google Play™ by simply searching “Applied Industrial Catalog.” The app includes a quick search feature and a direct link to Applied.com for easy ordering.

The entire catalog is also available as a downloadable PDF through the mobile app or online at <http://catalog.applied.com>. Or, call **1-866-351-3464** to request your copy.

About Applied

Founded in 1923, Applied Industrial Technologies is a leading industrial distributor serving MRO and OEM customers in virtually every industry. In addition, Applied provides engineering, design and systems integration for industrial and fluid power applications, as well as customized mechanical, fabricated rubber and fluid power shop services. Applied also offers maintenance training and inventory management solutions that provide added value to its customers. For more information, visit www.applied.com.

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