
News Release

For Immediate Release

Applied Industrial Technologies Releases Second Edition Maintenance Supplies & SolutionsSM Master Product Catalog

Available in Print, and New Digital and Mobile App Formats

CLEVELAND, OH (March 22, 2016) – Applied Industrial Technologies (NYSE: AIT) has announced the release of its second edition Applied Maintenance Supplies & SolutionsSM (Applied MSSSM) Master Product Catalog. This new full-line catalog includes 47,000 of the industry’s best and most innovative maintenance products specifically selected for maintenance, repair, operations and production (MROP) customers.

The second edition Applied MSS catalog includes thousands of new products across all major categories of fasteners, fittings & hose, transportation assortments, paints & chemicals, cutting tools & abrasives, shop supplies, electrical products, and welding & safety items.

The new Applied MSS catalog also contains a significant expansion of product assortment kits and cabinetry, so Applied[®] Inventory Management Specialists can lay out a customer’s maintenance shop in a lean, organized format, saving valuable time and money when looking for parts.

In addition to the print copy, the Applied MSS catalog is available as an online digital version at <http://catalog.appliedmss.com> and features enhanced search capabilities and a shopping cart feature that enables users to build, email and share lists of products for ordering or project planning.

The Applied MSS mobile catalog app delivers a rich, user-friendly experience with extensive search functionality, bookmarking, sharing via email and social media, and includes the same features as the online version for building shopping carts and lists. For mobile users with limited Internet access, the entire catalog is available as a downloadable PDF through the app.

The free catalog app is optimized for viewing on the iPad[®], iPhone[®], iPod touch[®] and Android[™] platforms and is available from iTunes[®] or the Google Play[™] store by searching “Applied MSS Catalog.”



“The expanded product offering in the new Applied MSS Master Product Catalog, coupled with the robust features of the online digital version and free mobile catalog app, make it easy for maintenance professionals to quickly find the high quality products they need to get the job done,” says Rob Onorato, Vice President – Marketing & MSS. “Reduced downtime, increased productivity, and lean parts organization are among the benefits of the Applied MSS offering.”

Print catalogs are available by contacting Applied MSS customer service at 1-800-458-4018 or by entering a request at <http://appliedmss.com/catalog.cfm>. More information is available at the Applied Maintenance Supplies & Solutions website at www.appliedmss.com.

About Applied

Founded in 1923, Applied Industrial Technologies is a leading industrial distributor that offers more than five million parts to serve the needs of MRO and OEM customers in virtually every industry. In addition, Applied provides engineering, design and systems integration for industrial and fluid power applications, as well as customized mechanical, fabricated rubber and fluid power shop services. Applied also offers maintenance training and inventory management solutions that provide added value to its customers. For more information, visit www.applied.com.

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A high resolution photo of the Applied Maintenance Supplies & Solutions second edition catalog is available at the following link: www.applied.com/releasephotos.